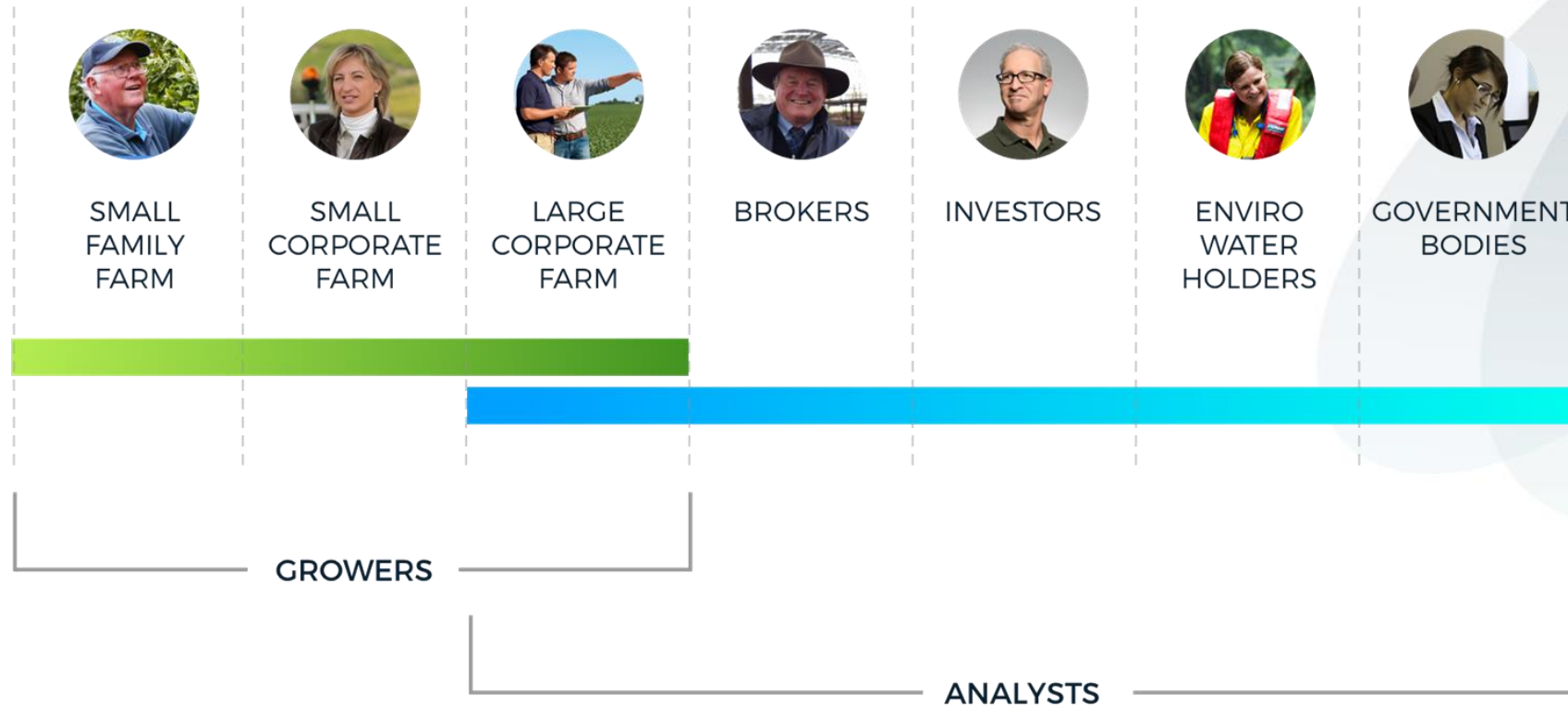


Waterflow – Making it easier to access up-to-date water market information

Rod Carr, Simo Tervonen & Stuart Maclachlan – Marsden Jacob Associates

April 2020

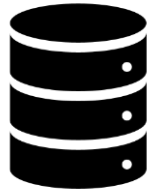
A healthy water market has many players



To make informed water market decisions

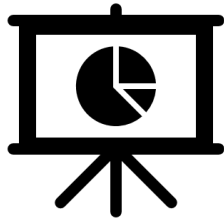


From our research market participants share a
core need



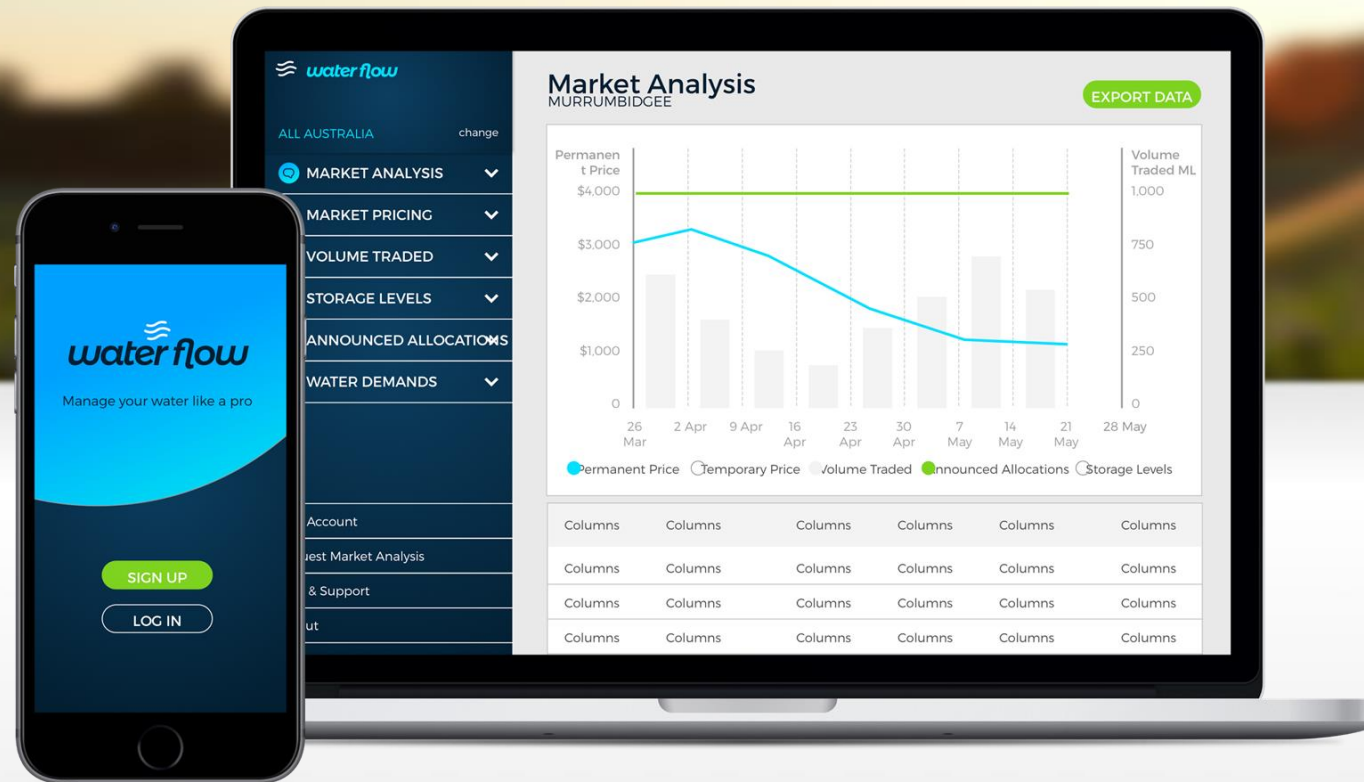
A Centralised Data Source

Reliable, current, independent and unbiased
(not a trading platform – a trusted place for market research)



Delivered in a format to suit the
situation of market participants





Waterflow Registration

1



2



Waterflow Registration

3

Register

First Name:

This field is required

Last Name:

This field is required

Email:

This field is required

Location / Trading Zone of interest:

New Password:

This field is required

Repeat Password:

This field is required

SUBMIT

4

An email has been sent to you to confirm your email address. Please follow the instructions contained.

Ensure you check your spam filters, account activation emails often end up there.

RESEND ACTIVATION EMAIL

Waterflow Registration

5

Waterflow Account Activation 



admin@waterflow.io via sendgrid.net
to me ▾

Welcome to Waterflow!!!

Please click on the button below to activate your account.

[Activate Your Account](#)

If clicking the button above doesn't work, please copy and paste the below URL into a new browser window.

https://www.waterflow.io/authenticate_user/00f3ea1e-833c-4a4e-9c2d-69aecf1170b5

Yours Sincerely,

Waterflow

6

Terms and Conditions

WATERFLOW - SOFTWARE AS A SERVICE TERMS AND CONDITIONS

1 Acceptance

(a) Marsden Jacob Associates Pty Ltd ACN 072 233 204 ATF The Marsden Jacob Unit Trust ABN 66 663 324 657 (we or us) own the cloud-based software, Waterflow, including all instructions in hard copy or electronic form and any update, modification or release of any part of that software (Software) which is accessible at www.waterflow.io (Site) or by downloading the Waterflow application on a smart device (App). In these Terms, references to Site include the App.


(b) These terms and conditions (Terms):

1. set out the terms and conditions upon which we agree to grant you a right to use the Software as a service, as described on the Site (Service); and
2. are binding on you from the date (Effective Date) on which we provide you with an account to enable you to access and use the Service (Account) until the date on which your Account is terminated in accordance with these Terms (Term).

(c) Please read these Terms carefully and immediately terminate your Account if you do not agree to them

CANCEL

OK



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Market Overview

Buy Water

Sell Water

Notifications

Other Services

Water University

Blog

Premium

Reports and Outlooks

My Settings

FAQ

Waterflow Account

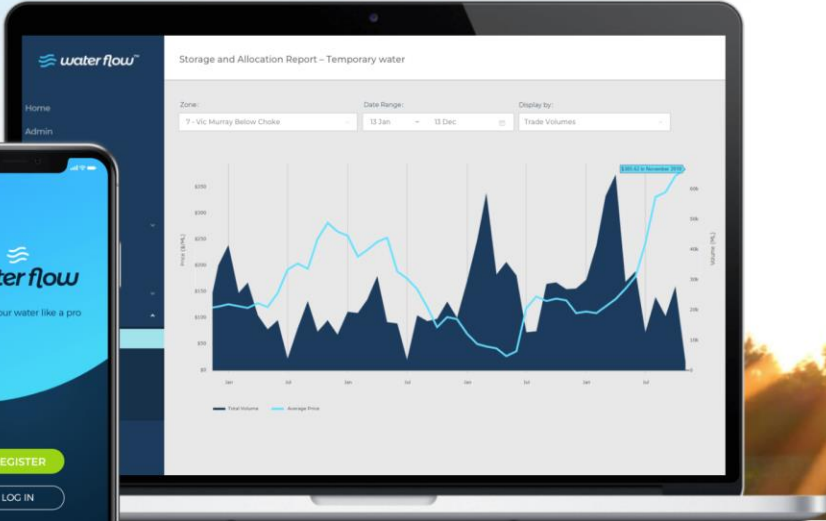

Logout

Zone 12: SA Murray

Change location

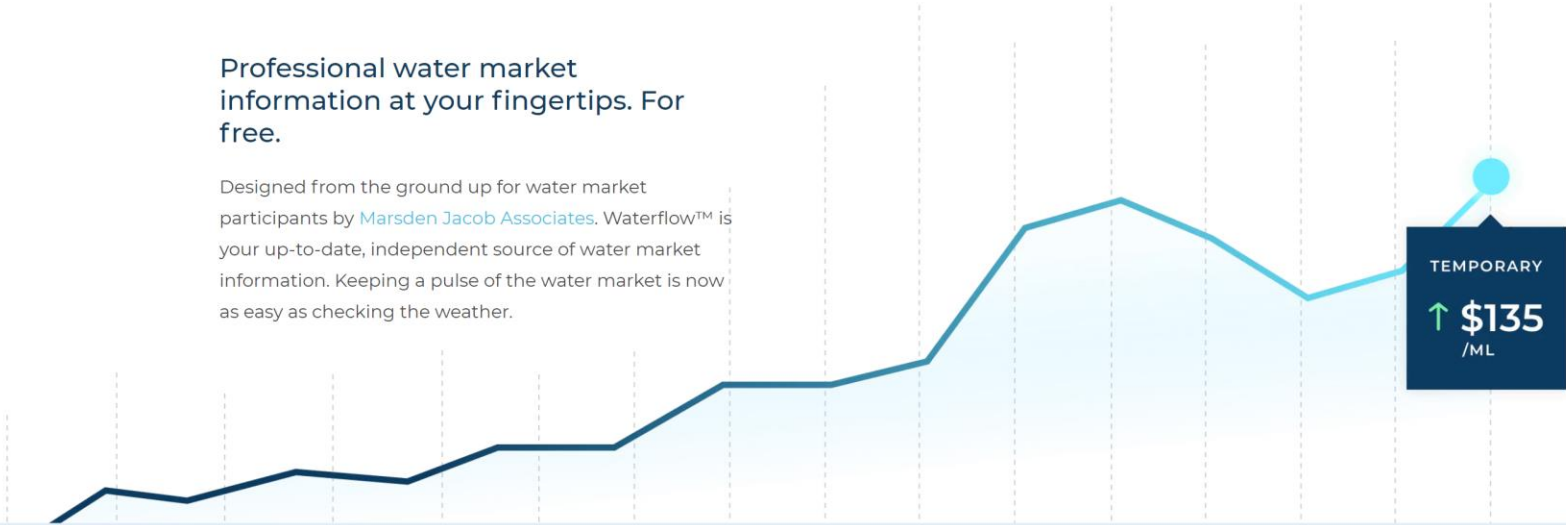
Manage your water like a pro with Waterflow™

REGISTER FOR A FREE ACCOUNT



Professional water market information at your fingertips. For free.

Designed from the ground up for water market participants by [Marsden Jacob Associates](#). Waterflow™ is your up-to-date, independent source of water market information. Keeping a pulse of the water market is now as easy as checking the weather.



TEMPORARY
↑ \$135 /ML

MARSDEN JACOB ASSOCIATES

10

Let's talk more



waterflow@marsdenjacob.com.au

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MARSDEN JACOB ASSOCIATES



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LinkedIn:

[Marsden Jacob Associates](#)

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Simo Tervonen | Principal



Jeremy Cheesman | Director

Question and Answer session