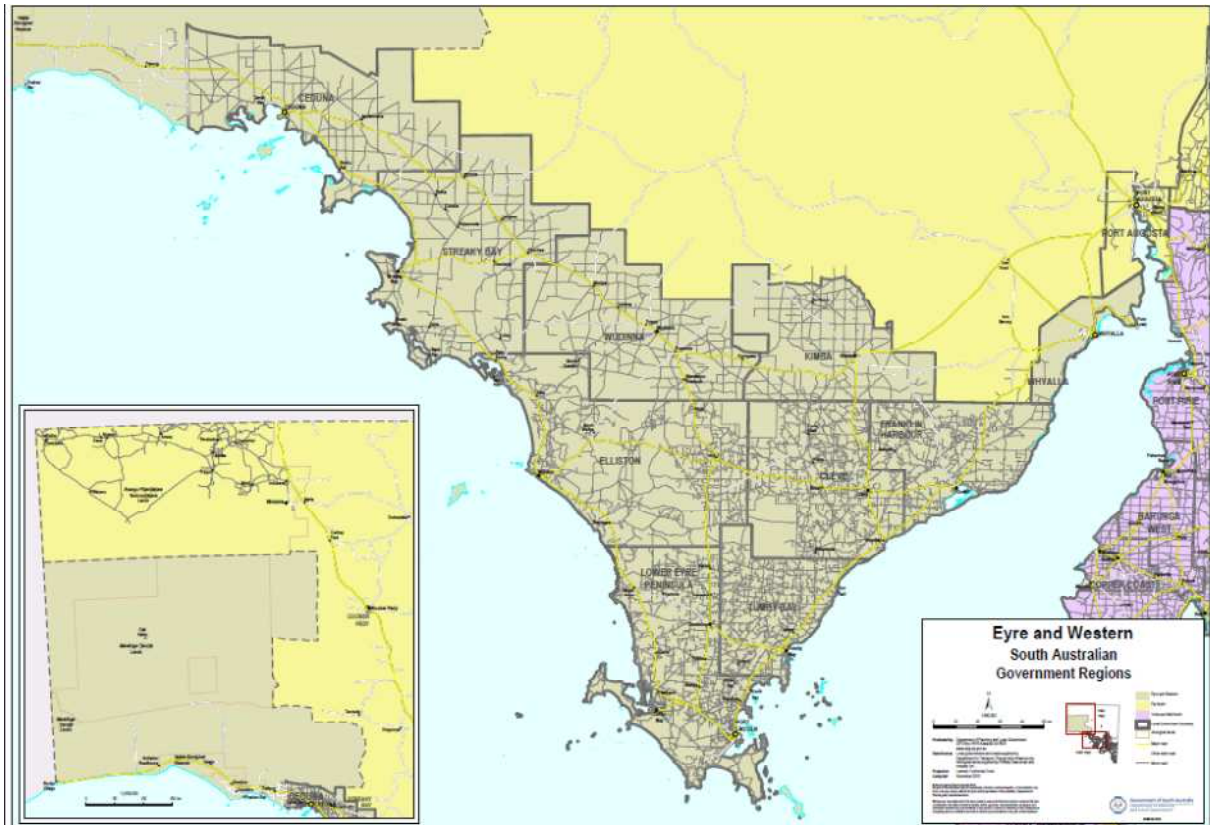


Regional Development Australia Whyalla and Eyre Peninsula

Map of Regional Development Australia Whyalla and Eyre Peninsula



Source: Department of Planning and Local Government of South Australia.

Local government areas:

- Ceduna
- Cleve
- Elliston
- Franklin Harbour
- Kimba
- Lower Eyre Peninsula
- Port Lincoln
- Streaky Bay
- Tumby Bay
- Whyalla
- Wudinna

Unincorporated areas:

- Unincorporated West Coast

Aboriginal communities:

- Maralinga Tjarutja Lands
- Yalata Aboriginal Reserve

Overview

Geography

- RDA Whyalla and Eyre Peninsula covers an area of 170,500 square kilometres or 17.3 per cent of the State's land mass.

Population

- As at 30th June 2010 the region's population was 58,700 persons or 3.6 per cent of the State's population, excluding unincorporated West Coast¹ (ABS, 2010, preliminary estimate). The Indigenous population was estimated at 2,500 persons or 4.4 per cent of the region's population.
- Approximately 65 per cent of residents live in the two Provincial Cities of Whyalla and Port Lincoln.

Economy and Labour force

- The region contributed \$2,297 million to the State economy in 2006/07 or 3.4 per cent of gross state product.
- The four largest employing industries in the Whyalla Eyre Peninsula region were agriculture and fisheries (18.2 per cent), retail trade (14.3 per cent), manufacturing (11.9 per cent) and health and community services (10.9 per cent). Mining was relatively small at 1.4 per cent but is likely to show strong growth in the median term.
- Economic activity is primarily based on agriculture, aquaculture and primary products processing and in Whyalla and surrounds, mining and steel making.
- Emerging industries include tourism, minerals exploration/processing, defence and renewable energy.
- Whyalla is the region's largest population centre with 23,214 persons specialising in the manufacture of steel. The city has a major deep water port and is a commercial, educational and retail centre.
- Port Lincoln is the second largest city in the region with 14,726 persons. Major industries are aquaculture, agriculture and tourism, the city has a deepwater port used principally for loading grain.

Opportunities for growth

- Mineral exploration and subsequent discovery of resources such as iron ore offers the opportunity to diversify the region, providing new jobs directly in the construction and operation of mines and indirect jobs in sectors that support the operation of each mine such as transportation.
- Airport passenger numbers for Port Lincoln, Whyalla and Ceduna have grown at 6.7 per cent per annum over the last ten years (South Australia: 5.1 per cent) through a combination of domestic tourism demand, workforce growth and industry visitations.
- The region has research facilities that are closely integrated with the industry profile and industry output of the region and it is often the case that industry-research clusters are an engine of innovation and economic growth. One opportunity is clearly the region's potential in renewable energy, including large scale solar establishments.
- The region has a clean and green reputation for agricultural commodities and an international reputation for aquaculture products.

Education and Skills

- It is important that school attendance rates and completion rates are improved so that new entrants to the labour market have generic foundation skills as a platform to achieve higher certificate level qualifications.

¹ Unincorporated West Coast has a population of 496 residents (ABS, 2010).

Indicators¹

	RDA Whyalla & Eyre Peninsula	South Australia
Geography		
Land area - square kilometres (includes unincorporated areas)	170,448	985,292
Land area as a percentage of the state - per cent	17.3	100
Area of agricultural land (2006) - hectares '000 ²	3,072	55,408
Demographics		
Total population (2010) - all persons	58,707	1,640,638
Males (2010) - all males	30,299	810,264
Females (2010) - all females	28,408	830,374
Change in population (2005-2010) - per cent change	4.2	6.0
Population projection - 2016	59,842	1,770,644
Population as a percentage of state population (2010) - per cent	3.6	100.0
Industry employment (2006)		
Agriculture, Forestry and Fishing	3,905	4.7%
Retail Trade	3,401	14.7%
Manufacturing	2,827	13.2%
Health and Community Services	2,623	12.7%
Trade³		
Exports (2006/07) - \$ billions	1.8	27.4
Imports, (2006/07) - \$ billions	2.0	30.8
Labour force		
Labour force (June 2011)	28,826	861,537
Total employed (June 2011)	27,364	814,507
Total unemployed (June 2011)	1,462	47,030
Participation rate (2009)	65.1	63.1
Unemployment rate (June 2011) - per cent	5.1	5.5
Number of job service/disability employment service providers	31	450
Education		
Full-time participation in secondary school education at age 16 (2006) - per cent	71.4	78.4
Participation in VET courses (2009) - per 1,000 persons	103.8	73.5

Note: ¹ All indicators exclude unincorporated areas of South Australia unless otherwise indicated.
² Excludes Maralinga, Tjarutja Lands and Yalata Aboriginal Reserve.
³ The value of exports and imports at the regional level includes intrastate, interstate and international trade.