

# Strategic Plan 2021 – 2025

## Overview

We make a difference so South Australia thrives by advancing the prosperity of our primary industries, their communities and regions.

Strategic priorities	Stimulate value growth 	Reset the operating environment 	Sustain the resource 	Manage risk & recovery 
<b>Aims</b>	Partner with industry to grow the value of primary industries by leveraging government's cross-functional capabilities to pursue opportunities where South Australia has a competitive advantage.	Enhance prosperity by removing barriers to the economic growth of primary industries and the advancement of regions.	Protect and maximise primary industry resources through integration of targeted research, monitoring, policy and regulatory interventions delivered in collaboration with industry and the community.	Support primary industries and regional communities to manage risk, respond and recover quickly from adverse events that impact economic growth and community wellbeing.
<b>Outcomes</b>	South Australia has thriving and economically sustainable primary industries and regions.	An operating and living environment that is conducive to economic growth.	Primary industry resources that are both protected and optimised leading to sustainable and resilient regional communities.	SA primary industries and regions are well prepared for risk and have access to recovery resources.
<b>Success indicators</b>	<ul style="list-style-type: none"> <li>✔ \$23 billion by 2030 target achieved.</li> <li>✔ New industries are developed and existing supply chains strengthened.</li> </ul>	<ul style="list-style-type: none"> <li>✔ Opportunities to streamline regulation are identified and strategies developed for improvement.</li> <li>✔ Increased industry investment evident.</li> </ul>	<ul style="list-style-type: none"> <li>✔ Fisheries and land resources are monitored for health with regular reporting.</li> <li>✔ Market access is maintained.</li> </ul>	<ul style="list-style-type: none"> <li>✔ Risks to sustainable and productive primary industry sectors are identified and strategies are in place for risk management.</li> <li>✔ Industry and government have improved capability in risk response and recovery.</li> <li>✔ Primary industries that can adapt to commodity cycles.</li> <li>✔ Communities that are economically and socially resilient.</li> </ul>

## How we work

### People

- Inspiring leadership
- Adaptive, informed, skilled and motivated
- Behaviours that reflect our values
- Evidence-based decision making
- A culture of responsive customer service
- Compelling communicators and catalysts of positive change
- Unified team culture across PIRSA

### Partnerships

- Strong connections and networks with primary industries, regional communities and their representative bodies
- Mutually beneficial working relationships with other government agencies
- Connections with local and national thought leaders and influencers in primary industries

### Systems

- Efficient and unified departmental operating systems and processes
- Streamlined licensing and compliance processes and frameworks with enhanced online delivery
- Systems and technology that support high levels of customer service and responsiveness
- Technological innovation capabilities

Read the full plan [pir.sa.gov.au/advancing-prosperity](http://pir.sa.gov.au/advancing-prosperity)

