Adelaide Hills, Fleurieu and **Kangaroo Island**





















Mount **Barker**

key service and commercial centre







Adelaide Hills premium food and wine destination







Boutique food and wine

processors

utilising the region's

premium produce

Iconic Kangaroo

Major seachange and

treechange destination

Island continues to

attract tourists to SA



Adelaide Hills' rich

German heritage and

historical townships

driving cultural

and culinary

tourism

between Adelaide and Adelaide Hills



attracting people from around the world to world-class tourism assets

Premier tourism destination



Established walking and hiking trails including part of the iconic Heysen Trail

STRATHALBYN

Growing tourism sector based on arts,

crafts, boutique food and wine, coastline, lakes, beaches and whale watching

Highly productive



agricultural region exporting premium food, wine and fibre around the world

Barossa, Light and Lower North























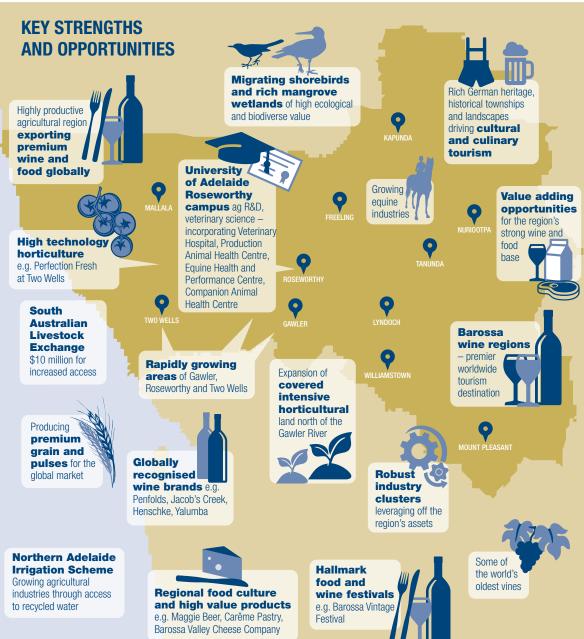














Eyre and Western



of SA's coastline







\$3.91b



Southern Bluefin Tuna, marine finfish, oysters, mussels, abalone







of SA's wheat crop





EMPLOYMENT

25,007

Maralinga Tjarutja

Lands and Yalata

Aboriginal Reserve

of SA's

barlev crop

KEY STRENGTHS AND OPPORTUNITIES

Huge, high quality mineral wealth heavy mineral sands, iron ore, copper, gold, uranium, zinc. nickel, kaolin and graphite

Increasing productivity of grain and livestock through constantly improving farming practices



Maralinga Tjarutja Lands presenting cultural tourism experiences

Highly diverse economy including manufacturing, aquaculture. agriculture, mining and



tourism

growth in cruise ship tourism

Opportunities to see unique, untouched coastline and experience the Evre Peninsula establishments including Minnipa Agricultural Centre, Lincoln Marine Science Centre, UniSA Whyalla Campus, Australian Maritime and Fisheries

Tunarama, Ceduna Ovsterfest, Lincoln Week Teakle Classic vacht racing driving tourism into the EP

> Internationally iconic tourism assets Great

Australian Bight, Lincoln and Coffin Bay National Parks, Gawler Ranges

World recognised tourism activities

Eyre Peninsula Seafood Trail, cage diving with Great White Sharks, dolphins and sealions, whale watching, snorkelling with Australian Giant Cuttlefish and other sea animals

World-class Leading renewable energy exporter resources wind, solar, of grains and wave, biofuels and hydrogen oilseeds globally

Research and educational

Academy, TAFE SA

Opportunities to build on culinary and **Indigenous** tourism



Whyalla key service centre for the region

Australia's steel industry



Major export ports including Port Bonython, Whyalla, Port of Thevenard and Port Lincoln



Port Lincoln -

the 'Seafood

Capital of

Australia'

Far North











Regional

Product

















GATEWAY TO THE OUTBACK AND CROSS ROADS OF **AUSTRALIA**







KEY STRENGTHS AND OPPORTUNITIES



Supportive training

infrastructure for key regional employment growth sectors - High School Trade Centre, new Port Augusta Technical College, TAFE, UniHub and private training providers

\$2 million purpose-built remote area health clinic at William Creek



APY Lands Opportunities for Indigenous employment. such as North West Pastoral

project and carbon farming



Indigenous heritage presents opportunities in cultural &

environmental tourism

Northern Water Supply project

investigating a new and sustainable water supply for the Upper Spencer Gulf and Far North



Strzelecki Track





World-class unique **Ediacaran fossil** experience at the Nilpena **Ediacara National Park**



Dog Fence

\$10 million for 1,600km rebuild

Renewable energy resources. particularly solar, wind, hydrogen and geothermal



Operating mines and energy resource production areas

- Olympic Dam (copper, uranium), Prominent Hill and Carrapateena (copper), Cairn Hill (magnetite, copper). Peculiar Knob (hematite). Moomba/Cooper Basin (gas), Beverley (uranium)



Anna Creek the

working

cattle

station

24.000km²

world's largest

Woomera Prohibited Area to mining exploration



Spencer Gulf cities supporting economic growth through a strategic vision for the Upper **Spencer Gulf**



Unique National Parks

Ikara-Flinders Ranges, Kati Thanda-Lake Evre, Lake Torrens. Malkumba-Coongie Lakes. Munga-Thirri-Simpson Desert, Nilpena Ediacara, Vulkathunha-Gammon Ranges, Witjira



Home to the **largest** crane in the southern hemisphere - Max Cranes

Sundrop Farms \$150 million desal-solar arid horticulture development. Global leader in this R&D

> Application progressing for **World Heritage Site** listing of the Flinders Ranges

Port Augusta Operations New port development in Port Augusta

National Sterile Insect **Technology** (SIT) Facility

 leading edge facility to combat fruit fly



\$200 million **Joy Baluch Bridge** duplication secured vital

transport routes

Innovative sustainable green industry opportunities

e.g. Hallett Group - Green Cement Transformation Project, Aurora Energy project developing hybrid energy capture and storage solutions

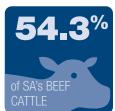
Limestone Coast





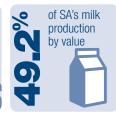










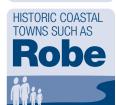






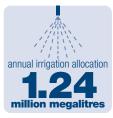












KEY STRENGTHS AND OPPORTUNITIES



Attractive region

to visit. live. work and raise a family



Housing opportunities to support workforce growth



Potatoes

and onions

Coles nationally

grown in the Limestone Coast. supplying to Woolworths and

exporting premium products to the world

\$14.6 million Penola

Bypass delivering reduced

Penola and economic benefits

heavy vehicle traffic through

Highly productive agricultural and

resources and

opportunities

forestry land

fish species



Annual South East Field Days at Lucindale attracting an average of 600 exhibitors and 22,000 visitors over the two-day period



Lower South East Marine Park, home to South Australia's only giant kelp forest and important seagrass beds nurturing

UDC - processing capacity of **300,000** million litres of raw milk to make milk powder and dairy fats



Forestry Centre of Excellence

\$15 million over 10 years, located at the University of SA / TAFE precinct located at the Mount Gambier University of SA / TAFE precinct

Kimberly-Clark **Australia**

manufacturing premium Cottonelle toilet tissue

New Timberlink CLT and

at Tarpeena to produce sustainable

and carbon positive structural

housing, medium density and

high-rise timber buildings

elements for building residential

GLT manufacturing facility



Mount Gambier and District Saleyards

the largest cattle livestock exchange facility in the Limestone Coast





Wulanda Recreation and Convention Centre

a state-of-the-art facility providing quality aquatics, flexible sporting and event spaces



Murray and Mallee











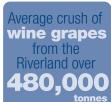






















KEY STRENGTHS AND OPPORTUNITIES

Diverse economy Agriculture, manufacturing, tourism and health the economic backbone of the region



River Murray Flood Recovery - a \$4.6 million river recovery plan, including the Rise up for our River marketing campaign and the River Revival Voucher program

Project EnergyConnect

Construction of the SA-NSW **Electricity Interconnector**

Calperum Station Significant government to restore and protect the investment to maintain Ramsar-listed wetlands the Riverland Fruit

Leading the world in

water stewardship

Platinum water stewardship

for Renmark Irrigation Trust and gold for Renmark Council





Attractive region

to live, work and

raise a family

Inclusive.

multicultural

temporary seasonal

Opportunities for

horticulture,

livestock and

driven by growing

global food demand

grain markets

region, including

workers from the

Pacific Islands





Growing ecotourism and

energy resources

particularly biofuels and solar,

e.g. Yates Electrical Services

Group solar farm at Renmark

educational tourism

Opportunity for

renewable









High value

for growth

horticultural T crops opportunity

Five years of water

and investment into

Major abattoirs and food processors -

including Thomas Foods International (new abattoir facility), Big River Pork, Almondco. Nippy's

Highly productive irrigation region supported by the Lower Basin Hub of the One Basin CRC at Loxton



Flinders University Rural Clinical School



with Parilla Premium Potatoes producing over 120,000 tonnes of fresh produce annually for the Australian and overseas markets









Yorke and Mid North















