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SUPPLYING  
PREMIUM  
FOOD TO THE  
WORLD  
—

NORTHERN  
ADELAIDE  
FOOD  
PARK



# A FOOD EXPORT HUB

THE NORTHERN ADELAIDE FOOD PARK WILL BE A SPECIALISED HUB TO INCREASE INDUSTRY EFFICIENCY AND COMPETITIVENESS, AND INCREASE EXPORTS FOR THE FOOD PROCESSING AND FOOD MANUFACTURING SECTOR IN SOUTH AUSTRALIA.

The Northern Adelaide Food Park will benefit South Australia's food manufacturing and food processing sector by supporting Growth, Innovation and Partnerships for business and creating Opportunities for South Australia.

## Growth

- Building on the strong South Australian food economy and linking to global markets.
- Competing on value and reducing cost.
- Developing diversified and high value products, globally connected industry with high growth prospects.

## Innovation

- Adopting new innovative technologies, new products and services that drive cost efficiencies

## Partnerships

- Forging collaborative partnerships that encourage innovation and knowledge creation across sectors.

## Opportunity

- Unlocking opportunities for food manufacturing and food processing businesses to take advantage of South Australia's reputation for premium food and wine.
- Driving positive social and environmental outcomes for the wider South Australian community.



The Northern Adelaide Food Park will increase innovation, efficiency, global competitiveness and market access for South Australia's food manufacturing and food processing sector, leading to sustained employment and economic growth.

**Value-added and differentiated food manufacturing and food processing**

- Build comparative advantage through technological innovation, efficient production and business processes that enhance the market value of products to customers.
- Maximise opportunities for research and development for food related businesses to support the growth of the food manufacturing and food processing industry.

**Business efficiencies through expansion, co-location and service infrastructure**

- Enable planned expansion opportunities for food processors and food manufacturers.
- Promote co-location of food processors and food manufacturers to generate economies of scale.
- Increase production efficiency through the development of common user facilities such as cold storage, warehousing, testing and research facilities, laboratory and other key food industry services.

**Globally competitive exports to important markets**

- Consolidate opportunities for food processors and food manufacturers.
- Enable greater access to global markets.

# TAKING SOUTH AUSTRALIA'S PREMIUM FOOD TO THE WORLD



ATTRACT FOOD MANUFACTURING AND FOOD PROCESSING BUSINESSES TO TAKE ADVANTAGE OF SOUTH AUSTRALIA'S REPUTATION FOR PREMIUM FOOD AND WINE.



THE FOOD PARK WILL BUILD ON THE STATE'S STRENGTHS TO MEET THE ANTICIPATED DEMAND FROM INTERNATIONAL MARKETS FOR PREMIUM, CLEAN, GREEN FOOD PRODUCTS.

FEEDING THE WORLD'S APPETITE FOR QUALITY SOUTH AUSTRALIAN FOOD.

## SOUTH AUSTRALIA IS A MAJOR SUPPLIER OF HIGH-QUALITY FOOD AND BEVERAGES INTO EXPORT MARKETS.

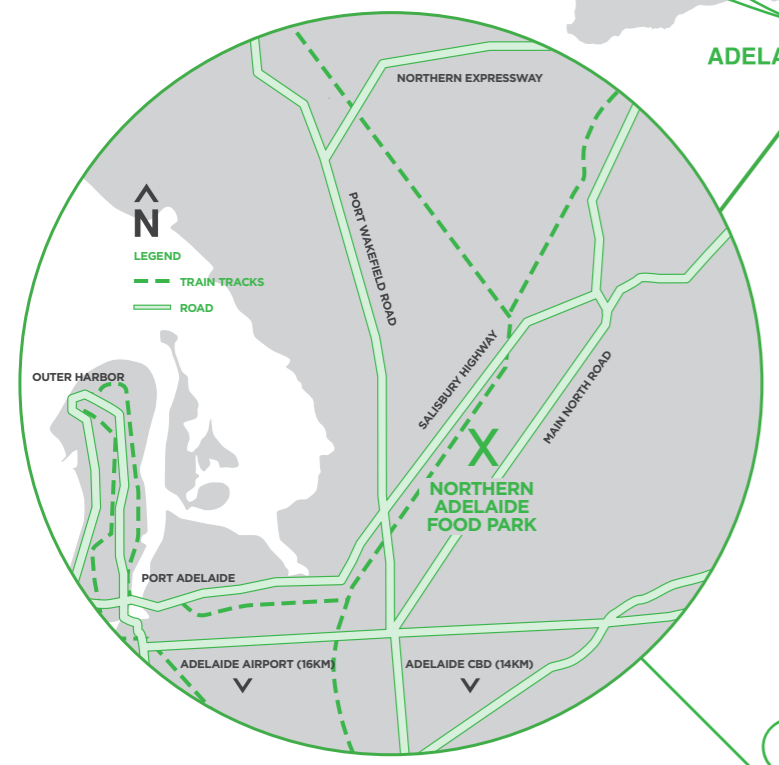
The State is a major supplier of high-quality food and beverages into export markets. With quick and easy connectivity to Adelaide Airport, the Northern Adelaide Food Park will build on the State's strengths to meet the anticipated demand from international markets for premium, clean, green food products.

South Australia's food and wine industries are a vital part of the state's economy, our largest export sector and a major employer. In 2014-15, these industries generated \$18.2 billion in revenue, accounted for 46% of the state's merchandise exports, and employed about 144,000 people or one in five working South Australians.

Food revenue alone rose by \$906 million in 2014-15 to reach a record \$16 billion, while food exports accounted for \$4.0 billion or 35% of the state's total merchandise exports, an increase of \$333 million compared to 2013-14.

Increased investment in processing facilities, coupled with strong growth in meat, horticulture, dairy and grain processing, resulted in the value of finished foods reaching \$6.6 billion in 2014-15, an increase of \$785 million compared to the previous year.

Development of the Food Park aims to strengthen the already growing value-add and differentiated products coming out of South Australia.



STRATEGIC,  
EFFICIENT AND  
DEVELOPMENT  
READY.

### CLOSE PROXIMITY TO EXPORT CHANNELS (AIR, SEA, ROAD AND RAIL) PROVIDES BUSINESSES WITH IMMEDIATE ACCESS TO GLOBAL MARKETS.

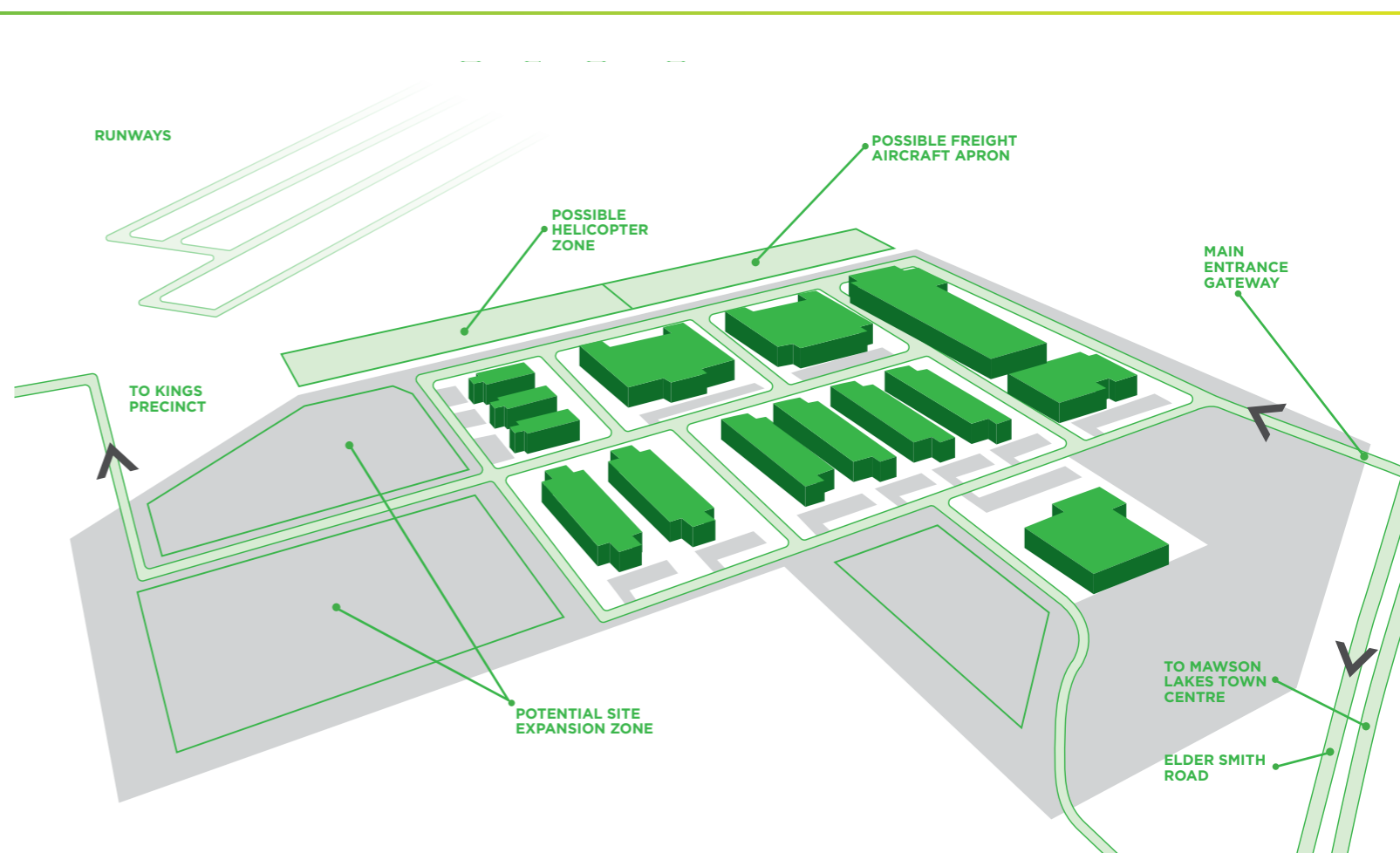
South Australia is at the centre of Australia's road, rail and air logistics networks, and offers time and cost advantages for air and sea freight to key Asian markets. The State's time zone is within 2 hours of major Asia Pacific centres.

The Northern Adelaide Food Park is just 15 minutes to Adelaide's major seaport, 30 minutes from Adelaide's central business district and 40 minutes from Adelaide International Airport.

- Centrally located to a large number of food businesses and related service providers. This includes primary processors, manufacturers, distribution centres, and 5 minutes from South Australia's fresh produce market.
- Close proximity to export channels (air, sea, road and rail), providing businesses with immediate access to global markets regardless of their preferred form of transport.
- Close to major freight routes, including interstate freight corridors and regional networks.
- B-Double approved heavy vehicle access as well as the upgrade of South Road, progressive works commencing on the Northern Connector (representing a total investment of over \$1billion), and already existing Northern Expressway and Port River Expressway.
- Coordinated, solution-based service provision where access to all utilities are available, including electricity, water, waste and gas.

The 40 hectare site in Adelaide's north is appropriately zoned and development ready, with potential to expand.

- Greenfields site - flexible land options and lease arrangements
- Flexible occupancy options including - build or lease
- Detailed master planning as set out in the approved Parafield Airport Master Plan
- Capacity to connect to all required utilities





# TASTE SUCCESS AT THE FOREFRONT OF FOOD INNOVATION

## **NORTHERN ADELAIDE FOOD PARK: THE FUTURE OF THE FOOD INDUSTRY IN THE SOUTHERN HEMISPHERE.**

The South Australian Government and Parafield Airport Limited are working collaboratively to undertake detailed concept, infrastructure and implementation planning, and industry engagement to prepare for implementation of the Northern Adelaide Food Park at Parafield Airport.





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