



## 'WINE: A PARTNERSHIP 2005–2010'

### THE VISION

By 2010 the wine industry and the South Australian Government will have, in partnership, grown the contribution of the wine industry to the State to at least \$3.1 billion per annum

The South Australian Wine Industry Council (SAWIC) was established in January 2003 as a collaborative partnership between the wine industry and the Government of South Australia to enable discussion of issues that are of significance for the future development of the wine industry.

The Premier, the Hon Mike Rann MP, chairs the Council and Mr Vic Patrick, Director – Viticulture, Beringer Blass Wine Estates, is the Co-Chair. The 21 member Council is comprised of a number of senior government ministers together with leaders from all sectors of the wine industry, who meet four times a year.

In recognition of the fact that there have been significant recent changes to the Australian and South Australian wine industry and to the environment in which it operates, the Council determined that it was necessary for both the wine industry and the State Government to revise South Australia's wine plan to address the current operating environment and create a Partnering Strategy to ensure that shared goals can be achieved.

Work has progressed in conjunction with various government agencies, representatives of the wine industry and others in developing a partnered approach to the Wine Plan, with the outcome of this work presented in 'Wine: A Partnership 2005 – 2010'.

Accompanying the Partnering Strategy — **Wine: A Partnership 2005–2010** — will be a **Partnership Strategy — Operational Program**. This program will contain **strategies, actions, responsibilities** and **indicators** for each objective of the Partnering Strategy.

Further copies of 'Wine: A Partnership 2005–2010' are available for download at: [www.pir.sa.gov.au/wine](http://www.pir.sa.gov.au/wine) or contact Maryann Clarke on 8226 0400 for hardcopies.

Recent industry figures include:

- The number of wine producers in Australia continues to increase, up from 1625 in 2003 to 1798 in 2004. Of these, over 900 export wine to more than 100 countries throughout the world. South Australia has 432 of the total wineries, up from 391 in 2003.
- One-third of Australian wineries that crushed 50 tonnes or more of grapes in 2002 were located in South Australia.
- In 2003, there were over 66 000 hectares planted to vines in South Australia, of which 60 000 hectares were bearing.
- South Australia accounts for close to 50% of the Australian wine grape crush. In 2003 that was over 650 000 tonnes, with the estimated value of total crush being in excess of \$600 million.
- South Australia directly accounts for around 50% of Australian production.
- South Australia produces over 60% in both volume and value of all wine that is exported.
- The wine and grape industry employed some 11 960 people in 2001–02<sup>1</sup>.

<sup>1</sup> Sources drawn from Australian Bureau of Statistics (ABS 1307.4; ABS 1329.0; ABS 8504.0); Phylloxera and Grape Industry Board of SA; Australian Wine and Brandy Corporation; Winemakers Federation of Australia; personal communications to the author.