

Ian McFarland



The Edge

- Program management services
- Project development
- Knowledge of Mediterranean farming systems
- Livestock expertise
- Precision livestock & pasture management
- Extensive networks throughout Australia
- Graduate Diploma of Agriculture (Adel Uni), Graduate Diploma of Computing (Deakin Uni).

Consulting Experience

Ian has worked with the livestock industry in South Australia and Western Australia for 37 years and is our livestock subject matter expert. His work has largely focussed on the adoption of new technologies and change management. It has also included the provision of technical advice, project development, management and evaluation, and peer group leadership and mentoring.

He has had a key role in providing technical advice to producers and service industries across a number of regions of South Australia and Western Australia with an emphasis on sheep production, management and marketing. He has developed a sound knowledge and understanding of Mediterranean farming systems.

Ian has had a key role in leading industry extension programs both in SA and WA. These include SheepConnect SA and Woolpro (WA).

This has involved the development of these programs leading to the engagement of producer groups and the evaluation of the impacts of these programs.

He has experience in supply chain management, and has represented Western Australia in India as part of a wool industry training initiative.

Ian also has a key role in providing leadership and support to our consultants working within the livestock and cropping industries in SA.

With a long career focussed largely on extensive livestock production and spread across two States, Ian has developed an extensive network of colleagues and contacts within the industry Australia wide.

Major Projects

SheepConnect SA

Ian developed and implemented this SA producer network and communication program bringing together a number of stakeholders including Australian Wool Innovation Limited and the SA Sheep Advisory Group.

Future Farm Landscapes

Ian led this collaborative program to assist producers to plan for the future in the face of a changing climate, focussing on production, biodiversity and risk.

Precision Pastures

Ian has been working with a number of producer groups introducing them to various precision technologies, e.g. Pastures from Space. He is also working closely with interstate colleagues in this area.

Consultant Contact

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