

2004-2014

SA SEAFOOD

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Message from the Premier

South Australian seafood is recognised for its freshness and consistent quality, and our world-class industry is to be congratulated for its hard work in establishing this reputation.

The local seafood industry – both through well-managed fisheries and a burgeoning aquaculture sector – makes a significant contribution to the economy of our State.

But we must continue to be innovative if we are to build upon our success and guarantee growth in the value of seafood exports and domestic sales.

That is why this *State Seafood Plan* is so important. It establishes the framework and strategies for the seafood industry over the coming decade. It truly is a vision for the future.

The *Plan* has been developed through collaboration between industry and government. Most important, it complements the *State Food Plan* and the broader *South Australia's Strategic Plan*, which was launched in 2004.

I look forward to witnessing the further expansion of our seafood industry as we find new markets and new ways of processing the fruits of our rich, pristine waters.



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Congratulations must go to all those involved in formulating this vision – with particular thanks to Michael Angelakis AM for his leadership of the Industry Development Steering Committee.

Mike Rann
Premier of South Australia

