

## **SA Barley Bulletin #4**

**7 June 2007**

# **APPLICATIONS FOR BARLEY EXPORTERS NOW OPEN**

With deregulation of South Australia's barley market just one month away, the Essential Services Commission of SA (ESCOSA) has released details of its licensing scheme for new barley exporters.

ESCOSA is the body responsible for administering licences for new barley exporters in the transition to full deregulation in three years time.

The primary objective for ESCOSA in its administration of the licensing system is the protection of the long-term interests of South Australian barley growers with respect to the price, quality and reliability of barley export services.

ESCOSA also has an obligation to promote competitive and fair market conduct, and to stop any misuse of monopoly or market power.

Parties wanting to apply for a licence to export barley can do so by visiting the ESCOSA website at [www.escosa.sa.gov.au](http://www.escosa.sa.gov.au) and downloading an application form and related information.

In deciding whether an applicant is suitable to hold a licence, ESCOSA may consider the following:

- The applicant's experience in trading and exporting barley or other grain/commodities.
- Whether the applicant, its officers (e.g. directors or principals, company secretaries) and/or major shareholders have shown, in their past commercial and other dealings, competence, diligence, honesty, integrity and judgment.
- The resources available to the applicant.
- Any other matters prescribed by regulation.

While ESCOSA will manage the system with a "light handed" approach, it will have the powers to audit companies for indiscretions.

The licensing system developed by ESCOSA has a strong focus on current market practices, so exporters and barley growers in particular are not required to make big changes to their business practices as a result of the deregulation.

Please provide your questions or feedback to [barley@saff.com.au](mailto:barley@saff.com.au)

*Please provide your questions or feedback to [barley@saff.com.au](mailto:barley@saff.com.au).*